

MIC Conference 2020
Mar 10 -11, 2020
Colorado Convention Center

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Tuesday, March 10, 2020

Start	End	Session	Location
8:00 am	2:00 pm	Exhibitor Registration and Business Connections (Trade Show) Set-Up	Mile High Ballroom
9:00 am	1:00 pm	CMP Boot Camp Experience (4-hour Pre-Con - \$50)	Meeting Room 205
1:00 pm	2:00 pm	Mindfulness Center Open House	Meeting Room 210-212
1:00 pm	2:00 pm	Planner Registration	Registration
2:00 pm	3:15 pm	Planner Only Education - 2020 Vision: Preparing for What's Ahead	Mile High Ballroom
3:30 pm	4:30 pm	Business Connections with Planners and Sponsors/Exhibitors Only	Mile High Ballroom
4:30 pm	5:30 pm	Opening General Session Keynote	Four Season's Ballroom
5:30 pm	7:00 pm	Opening Night Reception & Business Connections	Mile High Ballroom

Wednesday, March 11, 2020

Start	End	Session	Location
7:30 am	8:30 am	Registration and Breakfast	Mile High Ballroom
8:30 am	9:30 am	Opening Remarks and General Session Keynote	Four Season's Ballroom
9:30 am	10:45 am	Business Connections - All Attendees Welcome	Mile High Ballroom
10:45 am	11:00 am	Morning Break to Concurrents	Mile High Ballroom Pre-Function Area
11:00 am	12:00 pm	Making Attendance Growth a Priority	Creative Growth Strategies: 403-404
11:00 am	12:00 pm	Making Meetings More Welcoming for Diverse Attendees	Industry Hacks: 401-402
11:00 am	12:00 pm	Mindfulness Meetings	Mind and Matter: 207
11:00 am	12:00 pm	NSA Colorado Speaker Showcase (Session 1)	Mile High Ballroom
11:00 am	12:00 pm	Solution Circles 1	Mile High Ballroom Pre-Function Area
11:00 am	12:00 pm	The Annual Conference as an Engagement Tool	Innovative Attendee Engagement Experiences: 405-407
12:00 pm	1:15 pm	Lunch, Awards and Networking - All Attendees Welcome	Four Season's Ballroom
1:30 pm	2:45 pm	AI Technologies & Future of Live Brand Experiences	Innovative Attendee Engagement Experiences: 405-407
1:30 pm	2:45 pm	Building Trust and Connection	Mind and Matter: 207
1:30 pm	2:45 pm	Creative Sponsorship Strategies	Creative Growth Strategies: 403-404
1:30 pm	2:45 pm	Does Your Risk Management Strategy include the Threat of Coronavirus?	Meeting Room 203
1:30 pm	2:45 pm	Hotel Contracts Negotiation Smackdown	Industry Hacks: 401-402
1:30 pm	2:45 pm	NSA Colorado Speaker Showcase (Session 2)	Mile High Ballroom
1:30 pm	2:45 pm	Solution Circles 2	Mile High Ballroom Pre-Function Area
2:45 pm	3:30 pm	Business Connections & Dessert O'Rama	Mile High Ballroom
3:30 pm	4:30 pm	Closing Keynote & Connection Zone Theater	Mile High Ballroom

Start	End	Session	Location
4:30 pm	5:30 pm	Exhibitors & Sponsors Teardown (no teardown allowed before 4:30pm)	Mile High Ballroom
5:00 pm	7:00 pm	Networking Events in Denver - All Attendees Welcome (Optional)	Denver